

# WE SOLVE SALES PROBLEMS

Braveheart Sales Performance helps companies grow by transforming their sales teams, pipeline and processes. We provide comprehensive, customized solutions that turn any sales problem into an opportunity to accelerate sales – guaranteeing you a return on your investment.

## What makes **Braveheart** different?

### Data-driven diagnostics

An objective, deep dive, sales-specific diagnostic process that generates a specific action plan to transform the entire sales organization.

### Customized sales acceleration solutions

Designed to meet the specific needs of the company, sales organization and your salespeople, our acceleration solutions encompass every aspect of sales including training, sales leadership coaching, sales talent acquisition, onboarding, sales playbooks, processes and compensation plans.

### Predictable sales growth

Your sales organization, processes and pipeline will be efficient and effective to more accurately deliver on sales forecasts.

## OUR APPROACH



### DIAGNOSE

A data-driven salesforce evaluation with 95% predictive validity to analyze upside potential.



### RECOMMEND

Customized, actionable recommendations encompassing recruitment, compensation plans, onboarding, playbooks, pipeline management, retention, coaching and training.



### TRANSFORM

Create a sales organization equipped to find, qualify and close more sales faster by implementing sales acceleration solutions made up of experience, technology and best practices.



### MAXIMUM SALES ROI

# Results you can expect:

## PREDICTABILITY

- Precise opportunity qualification
- More effective prospecting
- Shorter sales cycle
- Pinpoint forecasting
- Eliminate bad hires

## ACCOUNTABILITY

- Less discounting
- Higher activity level per person
- Improved accountability
- Enhanced communication
- Predictive pipeline movement
- Streamlined sales management

## ROI

- Increased sales
- Higher close ratios
- Higher per sales average
- Increased margins
- Better relationships with prospects and clients
- Increased revenue from existing clients
- Shorter sales cycle

“ We obtained a **139% sales increase in 10 months** of working with Braveheart. ”

“ We achieved an **increase of 522% year-over-year sales** with fewer sales reps. ”

“ Our recurring **monthly revenue increased 31% in just six months.** ”

Whether your sales team is underperforming or you want to accelerate growth, [we offer a predictable model to drive profitability](#) at a rapid, sustainable pace, helping your business grow to its full potential.

**TRANSFORM YOUR SALES.  
MEET YOUR GOALS.**

Put our sales performance experts to work for you!

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