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FOR IMMEDIATE RELEASE

Braveheart Sales Performance Named Silver Award Winner

Braveheart Sales Performance, a leading sales consulting firm that provides sales effectiveness solutions to mid-market and small businesses, announced today that they were recently awarded Silver Partner status by Objective Management Group (OMG). This award places them in the top 11% of all partners around the world.

“We began our relationship with Objective Management Group in 2009. Their industry-leading tools have become a foundation of the work we do with client companies to improve their sales effectiveness and enable us to customize our recommendations for our clients” stated Gretchen Gordon, Founder of Braveheart Sales Performance. “We are honored to be partners with such a professional and pioneering organization.”

“We are proud to have Braveheart representing our services in the marketplace,” remarked Dave Kurlan, Founder and President of Objective Management Group, “Gretchen and her team are a great example of the type of partners we, at OMG, appreciate for their professionalism, their expertise in sales effectiveness and in the transformational work they do with their clients.”

About Braveheart Sales Performance

Headquartered in Columbus, Ohio, Braveheart Sales Performance is a privately held sales effectiveness consulting firm providing resources, tools, training and coaching to mid-market and small businesses. Braveheart differentiates itself by its extensive use of data-driven analysis to aid in all aspects of the sales team including sales leadership development, sales training and coaching, sales talent acquisition, incentive compensation plan design, infrastructure and metrics consulting, and outsourced sales management.

For more information visit www.braveheartsales.com.

About Objective Management Group

OMG is the pioneer in the Sales Assessment Industry by providing crucial insights to maximize sales performance in companies of all sizes and from all industries. They are the original sales assessment company, the one everyone else tries to copy. OMG’s assessments were developed by Dave Kurlan and are used by more than 11,000 companies and on 750,000 salespeople. Why do the top sales development experts in the world choose to use our assessments for their valued clients? OMG goes wider and deeper than anyone else and all of their findings are sales specific, not adapted for sales.

To learn more about Objective Management Group visit www.objectivemanagement.com.

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