

October 14, 2014

**FOR IMMEDIATE RELEASE**

### **Braveheart Sales Performance Sponsoring Vistage All City: Columbus, OH**

Braveheart Sales Performance, a leading sales consulting firm that provides sales effectiveness solutions to mid-market and small businesses, announced today that they will be sponsoring the Vistage All City: Columbus meeting to be held on October 21st, 2014 from 8:00 AM – 5:00 PM at Darby House in Galloway, Ohio. Get information about the meeting [here](#).

Vistage All City is an opportunity for Vistage members to network with other Vistage members beyond their immediate group and exchange new ideas, perspectives, and actionable knowledge with a wider circle of people.

“We are proud to be a Vistage member and to be able to participate in this event as a sponsor and participant,” stated Gretchen Gordon, Founder and President of Braveheart Sales Performance. “We are happy to support CEOs and business leaders in our home community of Columbus, Ohio.”

### **About Braveheart Sales Performance**

Headquartered in Columbus, Ohio, Braveheart Sales Performance is a privately held sales effectiveness consulting firm providing resources, tools, training and coaching to mid-market and small businesses. Braveheart differentiates itself by its extensive use of data-driven analysis to aid in all aspects of the sales team, including sales leadership development, sales training and coaching, sales talent acquisition, incentive compensation plan design, infrastructure and metrics consulting, and outsourced sales management.

For more information, visit [www.braveheartsales.com](http://www.braveheartsales.com).

### **About Vistage**

Vistage has been helping CEOs and their companies improve and grow for over half a century. Their peer advisory groups meet throughout the world. With over 18,000 members in 1,874 cities, and over 800 industries represented, Vistage helps CEOs take their businesses to the next level.

To learn more about Vistage, visit [www.vistage.com](http://www.vistage.com).

###

*For more information contact:*

Gretchen Gordon

Founder and President

[ggordon@braveheartsales.com](mailto:ggordon@braveheartsales.com)

614-396-6544